

## SERVICES AVAILABLE

### MARKETING

- Branding
- Marketing Collateral
- Product Marketing
- Strategic Planning / Product Roadmaps
- Research and Analysis
- Surveys and Focus Groups
- Conference and Event Planning
- Training

### BUSINESS DEVELOPMENT

- Business Plan Development
- Venture Funding / Technology Due Diligence
- Partnership Development with APAC ODMs, Consumer Electronic OEMs
- Develop Corporate Partnerships
- Strategic Partnership Agreements
- Licensing Intellectual Property
  - ⇒ Technology Licensing
- Patent Development and Review

### PROJECT MANAGEMENT

- Oversee projects, conception thru production
- Develop Project Plans w/ Resource Loading

### STANDARDS & ALLIANCE ORGANIZATIONS

- IEEE, ETSI and 3GPP LTE Representation
  - ⇒ Standards Reporting
  - ⇒ Technical Submissions
- Regulatory Body Representation - FCC
- Wi-Fi™ Alliance and ZigBee® Alliance
- Smart Grid and TV White Spaces

### TECHNICAL

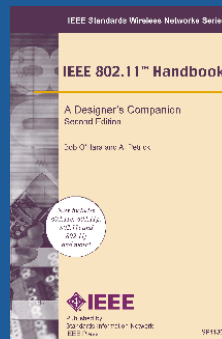
- Network and Infrastructure Design
- Create MRD, PRD, System Specifications
- Semiconductor and Product Design
- Radio Systems Design



## SOLUTIONS THAT WORK FOR YOUR BUSINESS

Jones-Petrick and Associates is a full-service marketing and technical consulting firm focused on assisting new venture start-ups and established corporations across a variety of industries. Our team of specialized experts provide direct and measurable project results. While our services are comprehensive they are designed to be flexible to meet our clients' needs, as well as their budget.

Having promoted product in domestic and international markets we use a collaborative approach in our consulting model by working with our clients to solve a problem, enter an emerging market or create a long-range vision as we further the clients' brand awareness.



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